

## Bakery Commercial vocabulary words, persuasive speaking

**Grade Level:** 3<sup>rd</sup> Grade

**Subject:** English / Vocab

**Length of Time:** 40 min

**Objectives and Outcomes:** Students will create compelling commercials about their bakery while incorporating their vocab words; variety, interrupted, luscious, healthful, aroma, expect, flavorful, and graceful.

**Assessment and Evaluation:** Students present their commercial incorporating at least four of their vocabulary words.

**Materials Needed:**

- none

**Procedure:**

1. Discuss what each vocabulary word means and how it could be used to describe our favorite desserts.
2. Divide class into groups of four and ask them to create a commercial for their bakery.
  - a. the bakery should have a name and a specialty
  - b. tell them they need to convince the teacher that *their* bakery is the one to go to!
  - c. give them a time limit for their commercial
    - i. if necessary, time them, so they can learn how to edit and condense.
  - d. the commercial should include *at least* four of their vocabulary words, but bonus points if they use more!

**Closing:** Have students perform their commercials.

**Assessment and Evaluation:** Did the students convince the teacher to want to visit their bakery? Students should use vocabulary words in appropriate context.

**Modification and Differentiation:** Giving students a time limit also helps them from improvising on the spot. Having them practice it more than once assures that they have a set script they are using.